



San Diego EarthWorks' 31st Annual

EarthFair 2022

"Together We Can"

The World's Largest Free Annual Environmental Fair
Sunday, April 24, 2022 ■ Balboa Park ■ 10am - 5pm

San Diego EarthWorks' EarthFair 2022 will be our 31st annual celebration! Produced by 300+ volunteers, EarthFair features more than 300 exhibitors, special theme areas, a Food Pavilion, a special Kids' Activity Area, entertainment venues, the Earth Day Parade and energy-efficient vehicles in the Cleaner Car Concourse. Each year, the EarthFair draws around 50,000 visitors.

Exhibitors

Our exhibitors are the heart of EarthFair. Every EarthFair Exhibitor shares a product, service or policy that supports a clean, healthy, prosperous environment. They represent every type of environmental organization, governmental program and commercial enterprise. Our exhibitor fees are graduated to allow everyone to participate, from the smallest organization to the largest corporation.

It's impossible to list everything you'll find at EarthFair: traditional conservation organizations, wildlife preservation groups, products made from natural and organically grown crops, organic gardening information, alternative energy vehicles, ecotourism opportunities, many alternative and traditional health care products and services, pet adoption services, clean air and clean water products, rainforest preservation groups... the list goes on and on.

If you are interested in exhibiting, visit www.EFExhibitor.org for more information and to register.



Special for Kids

In our Childrens' Activity Area you'll find crafts, games, face painting, storytelling, and a hands-on activities for children of all ages. Activities are intended to educate, entertain and inspire youth, in the spirit of Earth Day. Typical events include: planting seeds to take home, finding out about recycling, animal shows, and pop-up nature play. Parents can find out about alternative education options.

Our Children's Stage features youth-oriented performances throughout the day.

eARTH Gallery

The Gallery shows works by artists and craftspeople using recycled or earth-friendly materials, or showing depictions of "Endangered Spaces" in San Diego County. The Gallery is presented on the lawn at Park Blvd. & Presidents Way, next to the food court and Moon Stage. Most items are presented for sale.

If you have items you would like to show and share or sell, please visit www.EarthGallery.org.

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Earth Day Parade

The Earth Day Parade (All Species Welcome) celebrates the variety of life on earth and demonstrate a commitment to a clean, healthy environment. It starts at 10:30 am by the Spanish Village and marches through the Park to the Pan American Plaza. Participants are invited to dress up and present their favorite earth-friendly messages.

Visit www.EarthParade.org for more photos from past parades, information, and to register for the parade. Participation is free.



Entertainment

We've already mentioned the **Children's Stage**, featuring music, song and storytelling aimed at the younger set. The **Moon Stage** (at Park and Presidents Way) and **Sun Stage** (behind the Federal Bldg.) will feature a variety of contemporary music by local artists. The **Magic Stage** (in front of the Lily Pond) features the Dr. Wilderness show: magic and music all wrapped around water conservation education.



eHome

Our eHome exhibits showcase products and technologies that can make your home more environmentally sustainable. Find out about energy- and resource-saving products and materials, like energy-efficient appliances and low-E windows. A wide variety of solar electric systems – available now, to help you get off the grid – will be shown.

Cleaner Car Concourse

The Cleaner Car Concourse in the Pan American Plaza features vehicles of all descriptions that all run on alternative fuels (hybrids included) or are exceptionally efficient. This isn't just "the future": these are vehicles being used on the road today. Do you have an energy-efficient or alternativce vehicle you'd like to share with EarthFair visitors? Visit www.earthdayweb.org and click the link under the blue **Cleaner Car Concourse** heading.

Food Pavilions

Tired of the nitrate-filled hot dogs and sugar-loaded sodas you usually get at large public events? All food sold at EarthFair's 5 food courts is provided by our own exhibitors, providing international vegetarian and vegan fare. Our two **Beer Gardens** feature local brew: just south of the Federal Bldg., next to the Sun Stage, and in the Plazas de Panama next to the food area.

How Would You Like to Participate?

As a visitor. Just show up... it's all free. But, arrive early so you don't miss the Earth Day Parade at 10:30, and so you have enough time – there's a lot to see and do. Visit www.EFGo.org for transportation info.

As an exhibitor. Does your company, organization, club, or school have a product, service or cause that would be appropriate for the EarthFair? Visit www.EFExhibitor.org for more information and to register.

As a volunteer. Each year, about 300 individuals just like you come out to make the EarthFair happen. Whether you'd like to help out for a few hours, take on a major accountability, or something in between, we have the job for you. Come help put on a party for 60,000 of our closest friends. See the Volunteer Page at www.EFVol.org for more information and to register.

As a sponsor. Our exhibitor fees only cover a part of the expenses of producing EarthFair. It would not be possible to produce the event without the generous support of our community sponsors. Sponsorship levels are available from \$1,000 to \$40,000, and will provide excellent exposure for your company or organization. For more information, please call (858) 272-7370, or visit www.earthdayweb.org and click on "Sponsorship."